



INDIA'S #1 RETAIL WORKFORCE PROVIDER

Corporate Profile

 www.v5global.com



 #45kAssociatesPutToWork

WHO WE ARE

Market Leader in Tech-Enabled Workforce Solutions

We are a market leader in providing mobile tech-enabled workforce solutions, with 18+ years of pioneering experience in end-to-end retail sales and marketing solutions. Our brands include:

Infield – Suite of Retail Sales Automation Apps

BrandPulse – Trade Marketing Apps & Solutions

FirstMeridian Cosmos – Enterprise Talent Management Tool

We Are a FirstMeridian Company

V5 Global is part of the FirstMeridian Group, a premier HR investment platform backed by Goldman Sachs, Samara Capital and Janchor Partners.

Headquartered in Bangalore, the FirstMeridian group comprises of five companies and provides work to **126,800+ people** who serve **1200+ customers** across **3500+ locations** in India.

To know more, visit www.firstmeridian.com.



45,000+
Associates



350+
Clients Across
10+ Sectors



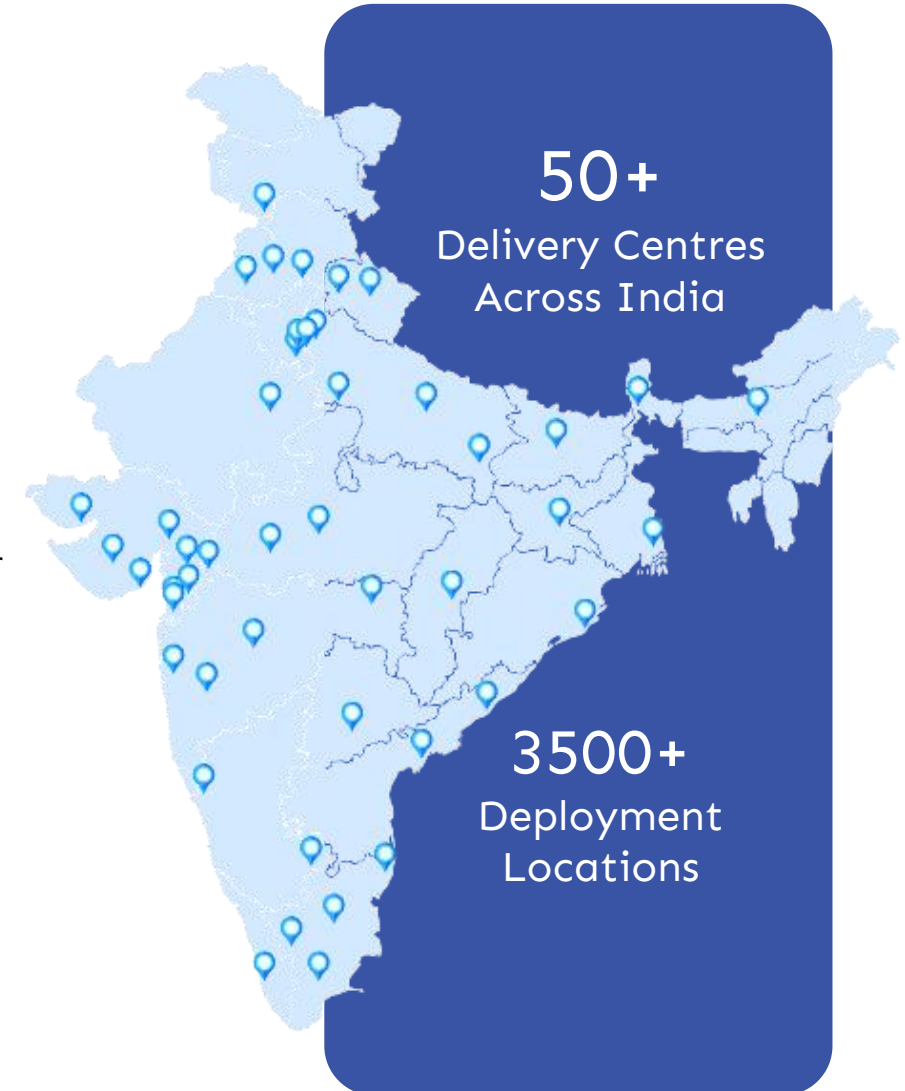
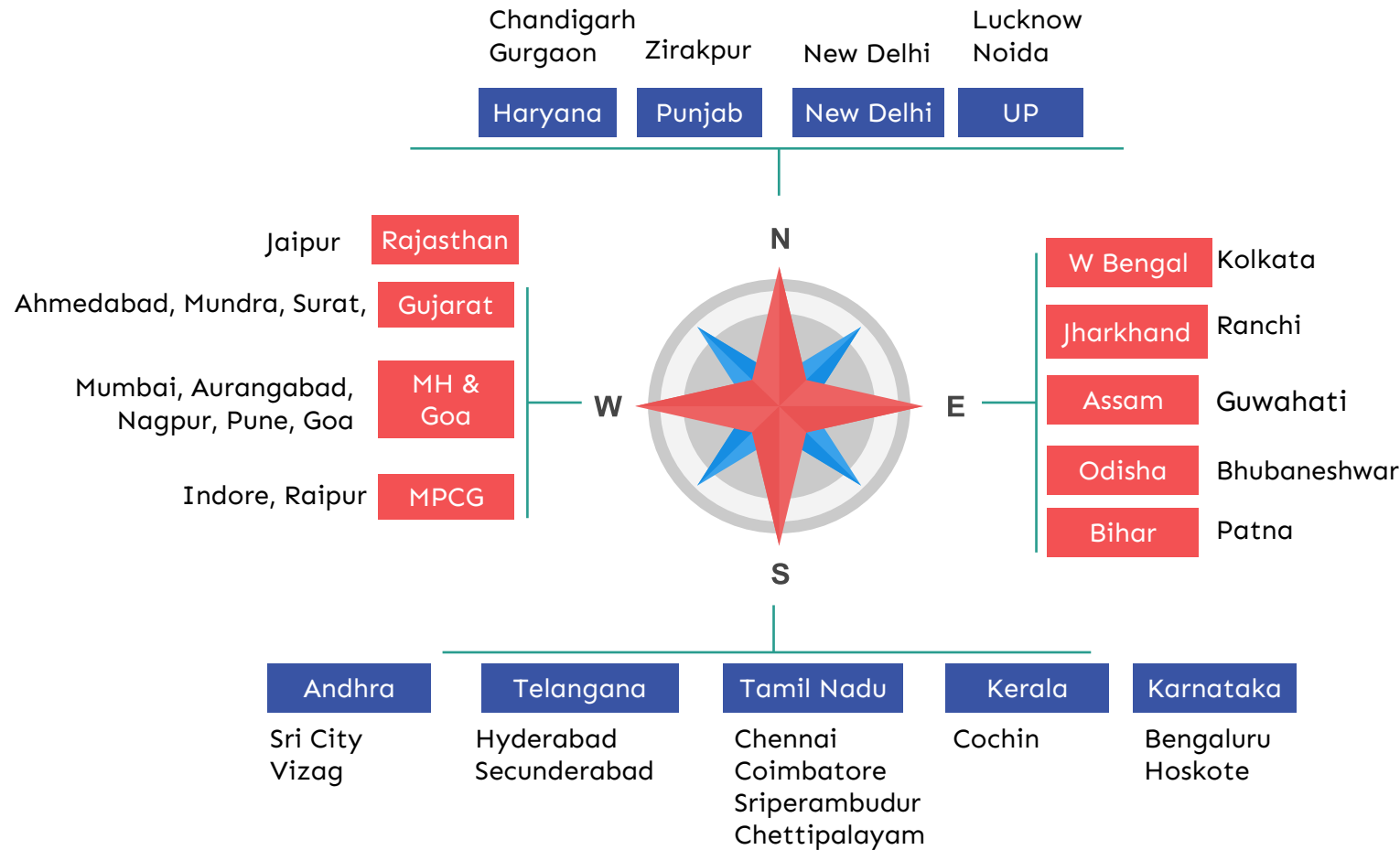
400+
Deployment
Locations



100+
Skills Hired

REGION-WISE BREAK-UP

Our PAN-India Presence



WHAT WE DO

Our Solution Offerings



We are primarily engaged in providing IT-enabled managed services, consultancy services and HR management services

Our staffing solutions cover the full spectrum of:

- Demand Management
- PAN-India Sourcing, Interviews and Selection
- Offer, Onboarding and Transfers
- Attendance, Leaves and Payroll
- Incentives and Claims Reimbursement
- Associate Care & Engagement
- Associate Training & Development
- Performance & Productivity Management
- Compliance & Benefits
- People Analytics & Reporting

WORKFORCE SOLUTIONS

- Contract Staffing
- Semi-Managed Services
- Perm Recruitment
- Hire-Train Deploy
- Pharma Staffing



TRADE MARKETING

- Market Activation
- Visual Merchandising
- Retail Audit
- Customer Loyalty Programs

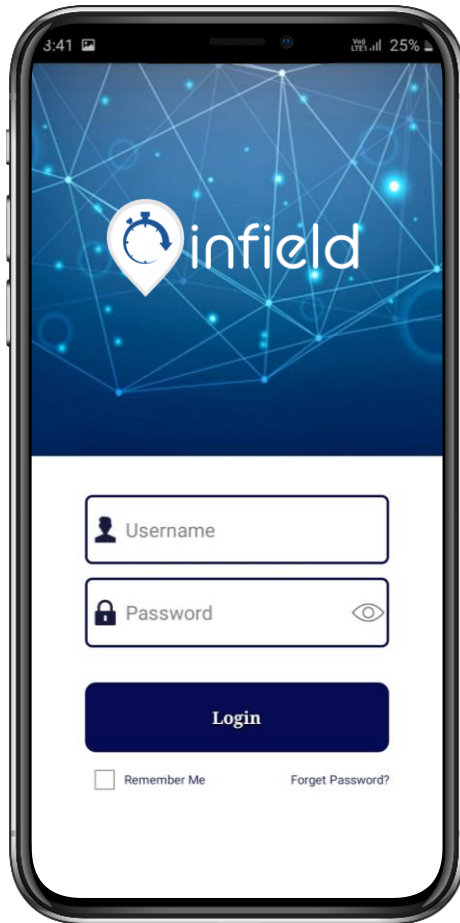


TECHNOLOGY SERVICES

- Infield Field Sales Automation & Trade Marketing Apps
- BrandPulse App Builder & Gig Module
- FM Cosmos – Enterprise HR Automation Tool
- FM Learn – Online Skilling Platform



Infield Applications



Retail Sales & Marketing Automation Tools to Enhance Business Value, Operational Efficiency & Customer Experience



FOS App



Demonstrators App



Promoter App



Retailer App



Merchandising App



Audit App



Team Leader App



Area Sales Manager App



Long Arm Sales Manager App



eKYC App

Brandpulse – Trade Marketing Apps

A robust product-service ecosystem that gives retail businesses a tech-enabled, all-round solution to go beyond just driving transactions, and:

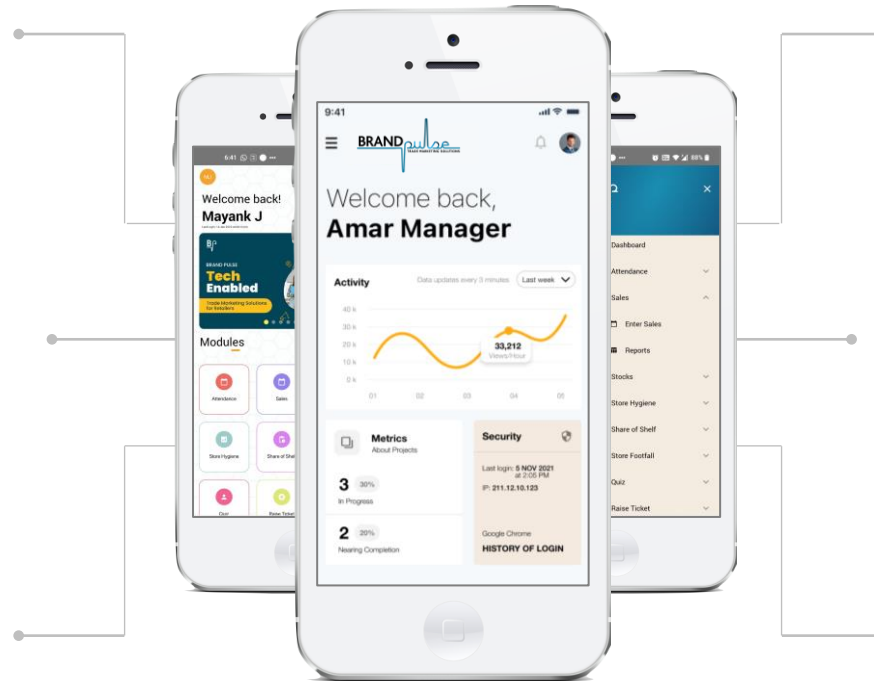
Monitor the performance of retail marketing activities and campaigns real-time



Channelise resources strategically & manage them efficiently across locations and market segments



Assess shopping experience and analyse consumer behaviour



Improve overall productivity through actionable insights and course correct campaigns in a short time



Build customized apps to automate and manage all retail marketing activities



Improve flexi-staffing model and build a gig-ready talent pool to meet short-term manpower requirements

ENTERPRISE HR AUTOMATION, WITH MOBILE APP FOR ASSOCIATES

FM Cosmos – HR Workflow Automation



STAGE 1



STAGE 2



STAGE 3



STAGE 4



STAGE 5

ANNUAL OPERATING PLAN

- AOP Planning & Execution
- MRF Creation Manual/Auto
- RFG Mapping
- MRF Allocation to Vendor Partners for Hiring

HIRING

- Candidate Registration
- Blacklist Check
- Allocation & Selection
- Interview Process and Ratings
- AMCAT SVAR Test Tracking
- Pre-offer Data Verification
- Offer Release

ONBOARDING

- Seamless Digital Onboarding
- QC for BGV & Compliance
- Penny Drop Bank Verification
- BGV
- MIS & Dashboard

EMPLOYEE LIFECYCLE

- Mobile Attendance
- Leaves
- Payslips & Compliance Docs
- HR Docs & Policies
- Training Module
- Helpdesk
- Performance & Appraisals

EXIT & F&F

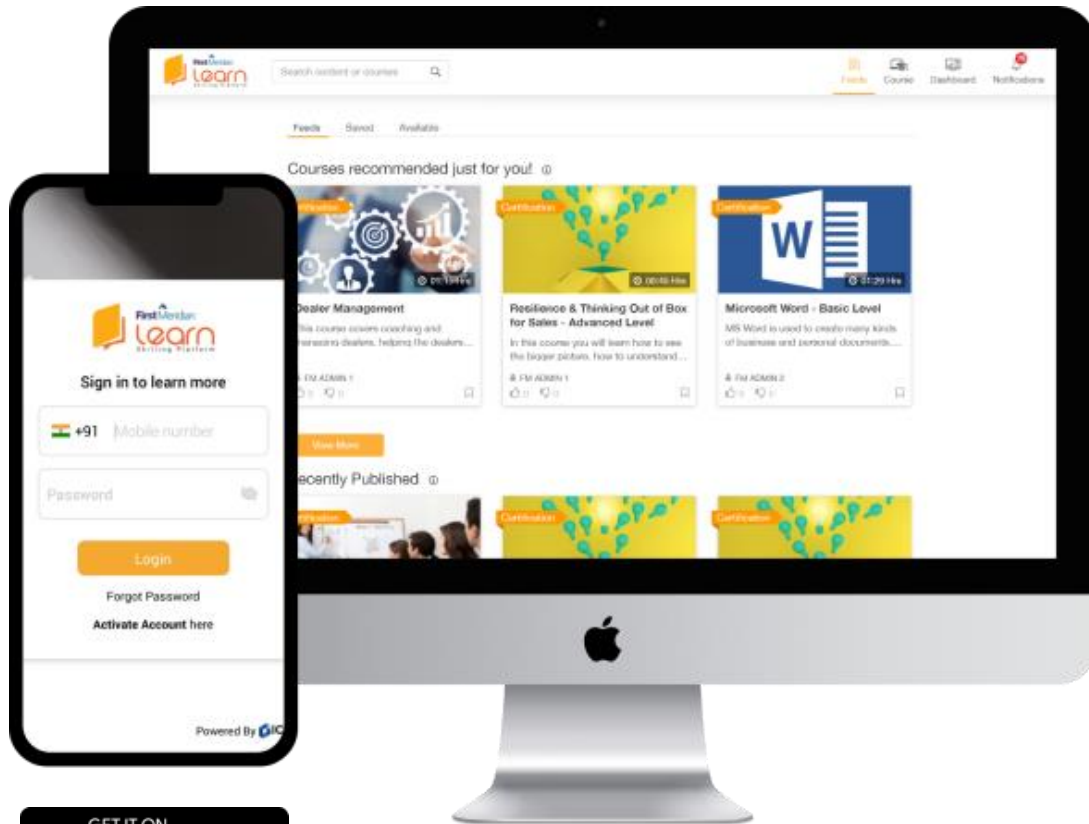
- Realtime Visibility on Attrition
- Retention Tracking for Performers
- Exit Post Notice Period Completion
- MIS & Dashboard

ONE-STOP ONLINE SKILLING PLATFORM

FirstMeridian Learn



FM Learn has something for everyone. Engage learners to upskill and reskill proactively. Prove L&D investments easily. Watch your organization grow.



350+
Course Modules

100,000+
Users (B2B)

10,000+
Subscribers
(B2C)

50+
Internal Content
Creation SMEs

500+
Consultants Across Skillsets
for Content Creation

Our Service Offerings

Can be clubbed as bundles as per organisational needs



LMS
Platform



Content
Creation



In-Person
Training



WHY US?

The FirstMeridian Advantage



Building Winning Workforces for 1200+ Clients across 15+ Sectors



PAN-India Presence with Strong Penetration into Tier II & III Towns



100% Compliance – Keeping All our Clients at the Right Side of the Law



Tech-Enabled Operations & Complete HR Automation



Advanced Recruitment Analytics to Drive Efficiency & Improvement



5%-20% Measurable Cost Savings



Apprenticeship Development in Corporates Through NAPS



Skill Development Programs to Ensure Superior Quality Workforce



True Focus on Employee Experience Through Happy Associates Program



THANKS FOR YOUR TRUST IN US

We are committed towards continually improving our service standards, adding value and transparency in business operations and delivering unmatched employee experience to all our associates.



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