



Cornucopia
Pharma Recruiting and Staffing

GLOBAL
A First Meridian Company

Corporate Profile

Pioneering leader in Talent Strategy and HR Consulting in Pharma/Healthcare sectors in India

A market leader in Managed Services, Staffing, Global Technology Solutions and Trade Marketing Solutions



15 Years
of Pioneering Leadership



400+
Deployment Locations



Dedicated CoE
for Pharma/Healthcare
Talent Strategy



100+ Clients
across 12 sectors



100+ Skills
Hired Annually



30+ Clients
(Pharma & Healthcare)



20,000+ Associates
Across Industries



Tech-Enabled
Operations & Service
Delivery Engine



Revolutionary
End-to-End Retail Sales
& Marketing Strategy

WORKFORCE SOLUTIONS

PHARMA & HEALTHCARE SECTOR



**Staff
Augmentation**

End-to-End Contingent Staffing Solutions – from Demand Mgt. to Sourcing, Selection, Onboarding, Attendance, Payroll, Compliance & Separation



**Permanent
Recruitment**

Search and Selection, Recruitment Process Outsourcing (RPO), Vendor on Premise (VOP), Project Hiring, Leadership Hiring, Campus Pro



Hire-Train-Deploy

PAN-India Sourcing, Bootcamp Training, OJT, Classroom and Online Training, Assessments, Onboarding, Continuous L&D



**Managed
Services**

SLA-Driven, Outcome Focused and HR-Based Outsourcing of Key Business & Administrative Functions



**Trade Marketing
Solutions**

End-to-End Retail Sales & Marketing Programs – Market Activation, Retail Audit, Merchandising, Loyalty Programs

INFIELD – TRADE MARKETING APPS

Cutting-edge Trade Marketing tools designed to increase business value, operational efficiency & customer experience

Area Sales Manager App

Audit App

Retailer App

Demonstrators App

Promoters App

FOS App

infield

Merchandising App

Team Leader App

LASM (Long-Arm Sales Manager) App

eKYC App

RapL

Learning on the go mobile app based platform

RapL
Microlearning, Reinforced.

Scenario based learning

Multi-lingual

Personalised and reinforced

Job Aids

Gamified

OUR TEAM



Manmeet Singh

Dy. CEO – V5 Global

Manmeet comes with over two decades of experience in business management and operations across IT/ITES, Staffing and Human Resources industries. He was the President of Manpower-Group India and brings rich experience in the field of General Staffing, Global IT professional services, Retail Managed Services, Permanent Recruitment and RPO.

He is a Governing Council member of the NASSCOM IT-ITes Sector Skill Council representing the Staffing Industry.



Mohd. Moiz Dawar

Business Head
& COO – Cornucopia-V5 Global

Moiz brings in his two decades of experience in Human Resource space across geographies, covering the entire spectrum of the HR function and related areas of employee life cycle, at operational and strategic level.

Moiz has an MBA in Human Resources from Osmania University, Hyderabad and a PGCHRM from XLRI, Jamshedpur.



Ahmedali N.

Advisor – Cornucopia-V5 Global

Ahmedali N., who founded Cornucopia in 2004 and over the course of 15+ years built the business into a niche HR consulting brand, comes with four decades of HR Management experience in India and Asia Pacific, including notable brands such as German Remedies, Fulford India, Smithkilne Beecham and GSK. His areas of management expertise include Vision/Values clarification, HR strategy, people/culture integration upon mergers/acquisitions, change management and leadership development.

Contact Us



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